Subject: ₩ Source CCXP25 Kicks Off Ticket Sales and Announces Dacre Montgomery as a Special Guest! So ₩



CCXPMX25 KICKS OFF TICKET SALES AND ANNOUNCES DACRE MONTGOMERY AS A SPECIAL GUEST!

CCXPMX25 Ticket sales kick off with a bang! Featuring *Stranger Things* star Dacre at the most anticipated pop culture event of the year.



Download and power-up the press materials HERE

X Are you ready for CCXPMX25? X The wait is over! Like the force awakening for the ultimate adventure! The ticket sales opening dates for the most epic pop culture festival in Mexico are here, and we're adding even more excitement with a major celebrity announcement. Get ready to secure your spot at the most epic pop culture event... remember, **CCXPMX is More Than a Comic Con!**

Ticket Sales Information: It's time to jump into the adventure of a lifetime! *formation of a lifetime! formation before they disappear faster than a wizard's spell in Hogwarts!* All are available on Ticketmaster.

- CCPXMX25 Dates: From May 30th to June 1st
 - Location: Centro Banamex
 - Banamex pre-sale: starting February 5th
- Ticket Sales for the general audience begin on February 13th

The access to a world of epic quests and hidden treasures is here!



- All days plus the Spoiler Night (the night before the first day which is an exclusive preview of CCXPMX available only for you and very special guests)
- Access 1h earlier to the event (1h before public access)
- A bag with exclusive CCXPMX gifts and collectibles

But wait, there's more, my dear Frodo! 😏

We are thrilled to confirm that Dacre Montgomery will be joining us as a special guest! With his magnetic presence and stellar performances, Dacre has become a fan favorite worldwide.



Download photo HERE

Dacre Montgomery is an actor best known for his captivating performance as Billy Hargrove in Netflix's global phenomenon *Stranger Things*. Introduced in the show's second season, Dacre's portrayal of the volatile, complex stepbrother quickly became iconic. His blend of vulnerability and menace added layers to Billy, transforming what could have been a simple antagonist into one of the most emotionally resonant characters in the series. Audiences can look forward to seeing Dacre in the upcoming projects *Faces of Death* with Barbie Ferreira, *Went Up the Hill* with Vicky Krieps, and the newly announced *Dead Man's Wire* from Gus Van Sant, where he'll star alongside Bill Skarsgård.

Dacre Montgomery will be at the festival between May 30 and June 1, participating in special panels at the festival's Thunder Stage by Cinemex and Omelete Stage by Dos Equis, where he will spill exclusive behind-the-scenes stories, answer your most legendary questions, and create unforgettable moments. He'll also engage in a few Photo and Autograph sessions and will have fans buzzing through the Upside Down! The agenda for each of the activities will also be announced in the upcoming months by the event organizers.

To channel the inner superhero and show us all the powers; the cosplay master contest is also open! More information <u>HERE</u>.

Don't miss out! For this 2025 edition, we have previously announced Xolo Maridueña to be part of the Thunder Stage by Cinemex, Omelete Stage by Dos Equis, and will have photo and autograph sessions on May 30 and 31! For the Artists' Valley, Julian Totino Tedesco, Mike Deodato, Rafael Grampá, and Trino are confirmed for all three days to explore more of their work, purchase exclusive artwork, and much more.

It's getting more epic, right? Stay tuned for more announcements and surprises as we gear up for the most epic pop culture event of the year. Let's make CCXPMX25 an unforgettable experience for fans across the globe.



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About CCCXPMX

CCXP the world's biggest pop culture festival crosses borders to bring the epic to Mexico! Created and produced by Omelete Company and Ocesa, CCXPMX is the combination of several pop culture universes, all together and mixed at the same time in one place. The first edition attracted over 56,000 visitors and more than 350 media outlets from around the world were in attendance, it also featured 23 studios, 69 brands, and over 120 hours of epic content across stages like Thunder Stage by Cinemex, Artists' Valley, Cosplay Universe, Omelete Stage by Dos Equis, and Magic Market. With its own numbers and records, CCXPMX goes far beyond statistics: it is a feeling. A place of belonging and freedom, providing unforgettable experiences for those who go and positively impacting society. Since its debut, it's become the ultimate gathering spot for everyone who lives and breathes pop culture to come together and experience something truly epic.

About OCESA

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