

**ENG**

**Subject:** 🇲🇽🇺🇸🍺 Vought and Vault-Tec Bring Us a Love Letter: Prime Video Joins CCXPMX25 and Unveils Five Collectible Badges 👁️💥🔥



**Prime Video is the first streaming service confirmed for CCXPMX and features five collectible badges.**

The characters from *The Boys*, *Gen V*, and *Fallout* are brought to life by Mexican artist Youko.



Open the bunker of materials to bring your story to life [HERE](#)

**Heroes and survivors!** 💥🧑🏻🧑🏻🧑🏻🧑🏻 We're beyond excited to announce that **Prime Video** is once again joining CCXPMX as an official streaming service partner, bringing surprises, exclusive content, and epic moments. This year, they're also unveiling five collectible badges, hand-drawn and inspired by classic comic book aesthetics, featuring some of the most beloved characters from their hit series. A true collector's gem!

CCXPMX and Prime Video are all about celebrating the host country's culture with each edition. That's why they've tapped [Youko](#), a renowned Mexican digital artist and pop culture visionary, for this special mission. 🙌🎨🖌️💻

With her vibrant and distinctive style, Youko perfectly brings to life some of Prime Video's biggest titles: *The Boys*, *Gen V*, and *Fallout*. These titles are illustrated on the exclusive badges that attendees will be able to collect in this edition. 😊

The countdown to the biggest pop culture event of the year has begun! Press accreditation requests open on March 31 and close on April 18. The application form

will be available on the official website: [ccxp.mx](https://ccxp.mx). Don't miss your chance to be part of it!



**Press contact:**

[ccxpmx@dosd3.com](mailto:ccxpmx@dosd3.com)

**About CCXPMX**

CCXP, the world's largest pop culture festival, crosses borders to bring the epic to Mexico. Created and produced by Omelete Company and Ocesa, CCXPMX brings together various pop culture universes, all merged into one place. The first edition attracted over 56,000 visitors and more than 350 media outlets worldwide. It also featured 23 studios, 69 brands, and over 120 hours of epic content across stages like Thunder Stage by Cinemex, Artists' Valley, Cosplay Universe, Omelete Stage by Dos Equis, and Food & Snack Market by Fanta. With its impressive numbers and records, CCXPMX goes far beyond statistics: it's a sensation! A place of belonging and freedom, offering unforgettable experiences for attendees and leaving a positive impact on society. Since its debut, it has become the ultimate gathering spot for everyone who lives and breathes pop culture, where fans can unite and experience something truly epic.

**About OCESA**

OCESA is Mexico's leading live entertainment company and one of the largest in the world. For more information and to discover more events, visit [www.ocesa.com.mx](https://www.ocesa.com.mx). Follow us on X: @ocesa\_total, Facebook: @OCESAmx, and Instagram: @OCESA.